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Saint Mary of the Immaculate Conception

# 2022 Capital Campaign

*Growing Our Legacy of Faith*

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**Leadership Phase**





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*The cover and page 4 stained glass windows are in production for the Holy Cross Academy Chapel*



# Father Mosimann

2022 Capital Campaign



## A letter from our Pastor

Dear Brothers and Sisters,

In my first homily six years ago at St. Mary of the Immaculate Conception I expressed a desire to lead you to deeper love of the Eucharist, Our Lady, and Families. In the words of Our Lord, "You shall love the Lord, your God, with all your heart, with all your being, with all your strength, and with all your mind, and your neighbor as yourself."

Many times I inquired, "tell me what we do and why we do it" because to be able to serve you, I must know you. Until I sat down to write this letter, I hadn't considered that I was attempting in that homily to express what I hope to leave as a legacy in the faith life of this parish family.

In our time together, you have expressed consistently your desire to expand and improve the facilities of our parish school, Holy Cross Academy. You have responded with enthusiasm to the relocation of the tabernacle to the center of our church sanctuary. As we have added more Masses, Confession, and Adoration times you have shown up in droves! Blessed be the Lord!

Together with parish leadership, to build upon the good we have accomplished, we have chosen a theme for this capital campaign: Growing Our Legacy of Faith. It is a matter of Growth, because

we desire to expand and strengthen what we already are. It is a matter of 'Our Legacy' because every generation must contribute to the life of God's family. It is a matter of 'Faith' because faith is our concrete response to the invitation of God which enables us to love Him and our neighbor.

I am honored to be your pastor and encouraged by the enthusiasm that you have for giving witness to our Catholic faith. It is with great joy that I anticipate the expansion of Holy Cross Academy, an Adoration chapel for the parish, parish facility improvements and more.

I hope that you will join with me and our church leaders, all of whom have made personal commitments to make this project succeed, and together to Grow our Legacy of Faith.

pax et bonum,

*Father Mosimann*

Father Mosimann







To the Glory of God

Mr. and Mrs. Smith



# Campaign Committee

2022 Capital Campaign

Dear Friends,

We are delighted and humbled to have the opportunity to lead the fundraising campaign for the improvement and expansion projects for Saint Mary of the Immaculate Conception and our parish school, Holy Cross Academy.

This parish has been a vital part of our lives. Over the years, we have received blessings from our Church family and school too numerous to measure. We find great joy in knowing that our parish continues to serve as a central source of faith, hope, and love for so many in our community.

Our current Church family is the latest in a long line of parishioners- disciples who have cared for Christ's message and the traditions of our faith. Many have sacrificed to build our church, St. Mary's, and our school, Holy Cross Academy, into what it is today. All of us can draw strength from those who have come before us. Now, it is our turn to care for our heritage and build on this devoted procession.

Today, St. Mary's faces the great challenge of growing and strengthening our legacy. We are encouraged by the plan to address our parish needs. The pledges raised through the campaign will enable our parish to move forward. The goal is to expand Holy Cross Academy to strengthen our curriculum and to renew older infrastructure at the parish to uphold the many ministries that serve our people and community.

Our Campaign Committee is confident that our parish family will come together, as we have in

the past, to raise the funds necessary to address this financial challenge. To realize our goal, it is vital that everyone participate. We ask you to prayerfully review the needs outlined in this view book and consider how you can lend your financial support to our campaign.

We look forward to your help, support, and enthusiasm as we build on our incredible foundation, renewing it for our children and grandchildren and giving permanence so that it will grow, flourish, and stand the test of time.

For His Greater Honor and Glory,

*Donna Harring Mary Owen*

Donna Harring and Mary Owen  
Capital Campaign Committee

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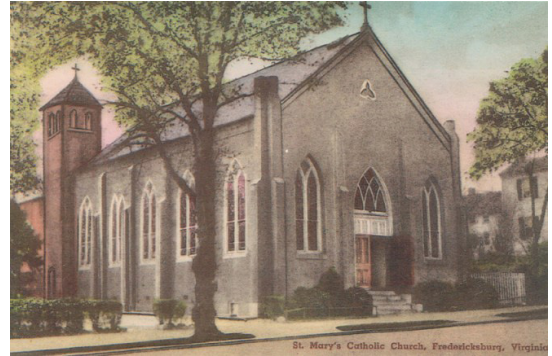
# Our Honored Past

2022 Capital Campaign

## 1858

### Our Church is Built

Sunday, June 27, 1858, Bishop John McGill blessed and laid the cornerstone of the new church of Saint Mary of the Immaculate Conception, on Princess Anne Street Fredericksburg, Virginia. The new church was built in 9 months and dedicated on March 20, 1859.



Postcard of the Old St. Mary Church

## 1862

### Refuge for the Wounded

In December 1862, 200,000 troops came to Fredericksburg and thousands fell within blocks of the church. Saint Mary's was stripped of its pews and used as a hospital for Union soldiers.

## 1997

### Holy Cross Academy is Built (HCA)

After providing a Catholic education for a half-century, under the direction of the Daughters of Wisdom, Montfort Academy was sold to the US National Park Service in June 1997. At the invitation of Bishop John Keating, the Oblate Sisters opened a new school, Holy Cross Academy, on the current 25-acre site.

## 2012

### Renovations & Additions

The former rectory is converted into church offices, and the garage is renovated and converted into the Courtyard Meeting Room. The courtyard bricks are added between the church and the Parish Life Center.



## 1971

### A New Church is Built

On June 20, 1971, the parish moved to its current location having outgrown our downtown church. Parishioners ran a Capital Campaign and were instrumental in raising the \$400,000.00 needed to build both the church and the rectory.

## 2010

### Rededication of Our Church & Stewardship

On the Feast of St. Cecelia, November 22, 2010, we gave thanks and glory to God and inaugurated: a renovated church, new altar, ambo and font, pipe organ, sculptures and crucifix, paintings, flooring, pews, lighting, sound system, and air-conditioning. Renovated the new rectory.

## 2019

### Church Improvements

A new roof is installed on the church, interior lighting is upgraded to LED and exterior lighting is added and enhanced, air-conditioning duct work is improved in the church, and the tabernacle is moved to the altar center.



# A Time of Discernment

2022 Capital Campaign



2018

## The Discernment Process

A parish wide in-pew survey was conducted in December 2018, the majority of 2,100 respondents expressed widespread support for the many improvements to Holy Cross Academy, the Parish Life Center, the creation of an Adoration Chapel, and for debt reduction. They also supported the need for the parish to run a Capital Campaign. Approximately 260 respondents also indicated a willingness to help with the campaign.

2018-2021

## Good Stewardship of Parish Assets

### Savings

Through investments and donations to the expansion fund, we increased savings to \$1.6M

### Debt Reduction

We also reduced our level of debt from \$3.6M to \$1.9M while acquiring adjoining properties to be preserved for the future of our parish.

We anticipate the debt being paid off by 2027.

2022

## Capital Campaign *Growing Our Legacy of Faith*

We estimate the improvements and expansion costs for both the parish and Holy Cross Academy will reach \$7 million. We will pay for this through a mix of savings, Capital Campaign pledges, and Diocesan loan.

We are proceeding with the full support of parish leadership and in consultation with Diocesan staff and the Bishop.



# Holy Cross Academy

2022 Capital Campaign



## A letter from Dr. Stephen Fry

Dear Partners in Christ,

At Holy Cross Academy we arm our students with the academic and faith preparation necessary to go forth into the world and serve as leaders in their community. We are blessed to have served the St. Mary of the Immaculate Conception Parish and Fredericksburg communities for nearly 25 years. This upcoming expansion is so exciting for our school as it will allow us to more completely accomplish our mission of offering our students and their families the very best academic and faith preparation possible. I would like to share my perspective on what a campus expansion will mean for our faith community.

We have accomplished much in my three years at Holy Cross Academy. I am most proud that our school has established a designated chapel on campus which allows us to host the Blessed Sacrament each day. Currently, our school chapel is in a converted conference room in our elementary wing. The Holy Cross Academy expansion will allow us to reposition our chapel to a larger, more prominent space for students to be able to celebrate classroom Masses, attend adoration, and spend time in prayer before the Blessed Sacrament.

Our expansion plan will allow us to move our preschool students to campus and unite our faith community under one roof, improving the health and safety of our program. This facilitates a richer educational experience for our preschool students. Offering them special classes our K-8 students currently enjoy, such as technology, art, music, Spanish, and PE.

Immaculate Conception Hall (ICH) serves as the heart of our school, but that heart is beating a thousand beats per minute and needs relief! ICH serves as our gymnasium, cafeteria, Aviat Care (before and after school care) home, auditorium, meeting space, and sanctuary for weekly school and parish Masses. Constructing a designated cafeteria on campus will relieve the stress on ICH and even allow us to run programs in both spaces simultaneously.

I am beyond excited to have 3 new classrooms for art, music, and technology. This will allow our students to grow in their knowledge and appreciation for the arts in addition to providing a dedicated lab space for their application of S.T.E.M. concepts. With these additions, we are also able to strengthen our Middle School curriculum and designate other classrooms solely for our Honors Math students and for our Foreign Language program.

I feel blessed to be part of the St. Mary of the Immaculate Conception and Holy Cross Academy families. I also feel so fortunate for the love and support we receive.

In Christo,

Stephen M. Fry, Ed. D.  
Principal  
Holy Cross Academy



## 2022 Capital Campaign



*The concept above is under review and not approved architectural plans.*

- F.** Relocate and expand the chapel.

[illegible]





# Saint Mary Key Priorities/Projects

2022 Capital Campaign

## Improvements: Our Parish Campus

**Parish Life Center new roof**

**Update Parish Life Center kitchen**

**Obtain a “special exemption” permit for the St. Joseph Adult Education House**

**Create Adoration Chapel using the Courtyard Meeting Room**

(dependent on re-zoning for St. Joseph’s House)

**Sanctuary**

**Rectory**

**Confessionals**

## Description & Benefits

### PARISH LIFE CENTER

Moving the preschool out of the Parish Life Center and updating the kitchen will allow us to bring our seniors together and provide Senior luncheons. We will utilize the space to host funeral receptions, facilitate ministry meetings and provide outreach to our community.

### ADULT EDUCATION

The “special exemption” permit for the St. Joseph House allows us to relocate the Father Rooney Room from the Courtyard meeting space to the St. Joseph House, where adult education and bible study classes will resume.

### CONFESSIONALS

Improve the ventilation in the confessionals.

### ADORATION CHAPEL

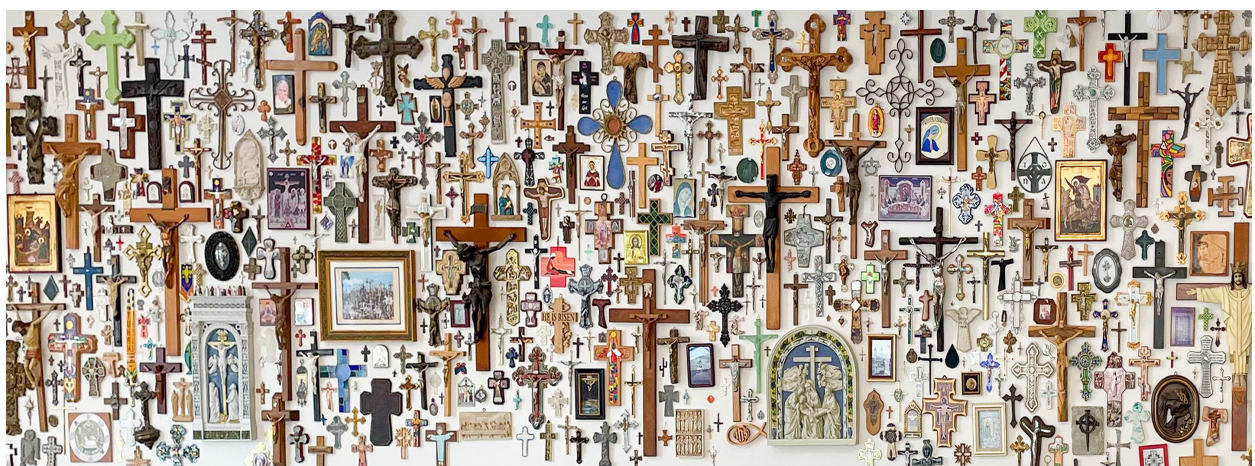
An Adoration Chapel facilitates prayer and the celebration of the Sacraments, small weddings, convalidations, and baptisms.

### SANCTUARY

Improvement to the Sanctuary will provide much needed seating for the priest and altar servers during the celebration of Mass, feast days, and sacraments.

### RECTORY

Remodeling the Rectory to accommodate guests and Seminarians will provide a comfortable and welcoming place to stay.



## Adoration Chapel



*The concept sketch above is under review and not approved.*

“To be alone with Jesus in adoration and intimate union with Him is the Greatest Gift of Love - the tender love of Our Father in Heaven.”

Mother Teresa

### A. Catholic Charities

Counseling and Community Services

### B. Saint Nicholas House

Multi Parish Use

### C. Saint Thomas Aquinas House

Staff Residence

### D. Saint Thérèse of Lisieux House

Convent

### E. Saint Joseph House

Adult Education

### F. Saint Cecilia House

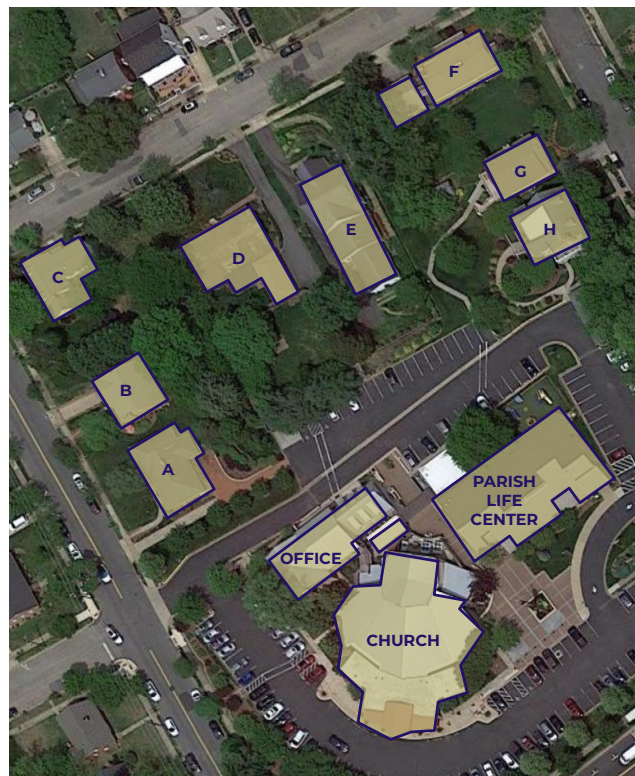
Staff Residence

### G. John Paul II (JPII) House

Youth & Parish Ministries

### H. Padre Pio House

Rectory





# Proposed Timelines

2022 Capital Campaign

**2022**  
**Conceptual Design**

**2022**  
**Capital Campaign**

**2024**  
**Groundbreaking**

**2025**  
**Dedication**

## Capital Campaign Phases

An opportunity for Support and Stewardship

Phase	Objective	Plan & Support
<b>Leadership</b>	March - July 2022  Seek support of key leaders.	Individual visits from Pastor and/or Principals.  Generous pledges, prayers, and visitors needed.
<b>Kickoff &amp; Parish Wide</b>	August - December 2022  Seek Support of all parish and HCA households.	Opportunity for visits from priests and lay leaders.  Generous pledges, prayers, and visitors needed.  Volunteers are trained.
<b>Groundbreaking</b>	Begin each project as soon as possible.	Building committee to plan each project and work in partnership with the Diocese Building Commission.  Obtain 50% of required pledges by August 2022.

Are you interested in becoming a visitor? Please call (540) 735-4506 to volunteer or send an email message to us at [capitalcampaign@stmaryfred.org](mailto:capitalcampaign@stmaryfred.org).

## Projects & Funding



### PROJECT EXPENSES

HCA  
EXPANSION  
\$6M

PARISH CAMPUS  
IMPROVEMENTS  
\$1M

DEBT  
REDUCTION  
\$1.9M



### FUNDING

SAVINGS  
\$1.6M

CAPITAL CAMPAIGN  
\$7M

## Short & Long Term Giving

Each of us is called by God to give sacrificially in gratitude back to the Church. We do this distinctly in two ways to meet both immediate and future needs.

### Sunday Offertory

It meets the immediate needs of daily operations. Your generous offertory gift each Sunday keeps our parish running smoothly. This income must be sustained and even increased each year, if possible, because costs are always rising. Thank you for annually reviewing your Sunday offertory donation.

### Capital Campaign

A capital campaign has certain features distinguishing it from offertory.

- It is a response to SIGNIFICANT future needs, and therefore ONLY takes place when necessary.
- It invests its return in PERMANENT PROJECTS.
- It schedules payments over a LONGER PERIOD of time, as donors select a giving plan convenient for them.
- It requires a PLANNED and INSPIRATIONAL effort, often involving gifts of stock, mutual funds, real estate, trusts, life insurance, IRA's, or other assets.
- Through it, many individuals come to realize the joy of deepening their faith and building up the Church to the glory of God.



# Pledge Your Support

2022 Capital Campaign

## Pledge Chart

Gift Amount	Annual	Semi-Annual	Quarterly Over 5 Years	Projected Number of Gifts Needed to Meet Goal
	5 Payments of...	10 Payments of...	20 Payments of...	
<b>\$100,000</b>	\$20,000	\$10,000	\$5,000	6
<b>\$75,000</b>	\$15,000	\$7,500	\$3,750	8
<b>\$50,000</b>	\$10,000	\$5,000	\$2,500	20
<b>\$25,000</b>	\$5,000	\$2,500	\$1,250	40
<b>\$15,000</b>	\$3,000	\$1,500	\$750	68
<b>\$10,000</b>	\$2,000	\$1,000	\$500	100
<b>\$5,000</b>	\$1,000	\$500	\$250	400

*"Jesus noticed a poor widow putting in two small coins. He said, 'I tell you truly, this poor widow put in more than all the rest; for those others have all made offerings from their surplus wealth, but she, from her poverty, has offered her whole livelihood.'"*

Luke 21:2-4



The gift plans in this brochure are provided as a suggested guideline when considering your pledge. Please review the gift plans carefully and prayerfully consider a sacrificial gift that fits your household's financial ability. Your pledge can be made over a three or five year period of time.



## Our Priests and Deacons

**Fr. John Mosimann** Pastor  
**Fr. Sean Koehr** Parochial Vicar  
**Fr. Michael Folmar** Parochial Vicar  
**Fr. Scott Sina** Parochial Vicar  
**Fr. Phillip Cozzi** Parochial Vicar  
**Deacon Alberto Bernaola**  
**Deacon Dick Delio**

## Building Committee

**Robert Young** Chair  
**Fr. John Mosimann** Pastor  
**Brian Fannin**  
**Dr. Stephen Fry** HCA Principal  
**Chris Lanzarone**  
**Chris Kaila**  
**Mike Pompeii**  
**Summer Hughes**

## Capital Campaign Committee

**Donna Haring** Co-Chair  
**Mary Owen** Co-Chair  
**Fr. John Mosimann** Pastor  
**Mike Catell**  
**Deacon Dick Delio**  
**Elena Doyle**  
**Dr. Stephen Fry** HCA Principal  
**Deena Lanier**  
**Chris Lanzarone**  
**Mary Jo Medosch**

## Parish Council

**Mary Collins-Morton** Chair  
**Fr. John Mosimann** Pastor  
**Christina Anderson**  
**Torie Baldwin**  
**Miguel Correa**  
**Joe Cralle**  
**Elena Doyle**  
**Brian Fannin**  
**Brian Hellmann**  
**Stephen Jones**  
**Len Fontenot**  
**Dr. Stephen Fry** HCA Principal  
**Chris Kaila**  
**Chris Lanzarone**  
**Artistides Lucas**  
**Kristy Mc Dowell**  
**Erika Paquette**  
**Mary Sanger**  
**Sky Turpin**

## Parish Finance Committee

**Sky Turpin** Chair  
**Fr. John Mosimann** Pastor  
**Thor Basky**  
**Deacon Alberto Bernaola**  
**Kevin Breen**  
**Mike Catell**  
**Deacon Dick Delio**  
**Dr. Stephen Fry** HCA Principal  
**Chris Lanzarone**  
**Elaine Stanislawski**  
**CJ Stewart**  
**Joshua Taylor**  
**Scott Vezina**  
**Kathy Whetzel**

## Stewardship Committee

**Tom and Pat Fish** Chair  
**Fr. John Mosimann** Pastor  
**Elena Doyle**  
**David James**  
**Eileen Lanzarone**  
**Rich and Karen LaRoche**  
**Mary Jo Medosch**  
**Furman McCormick**  
**Tuan Nguyễn**  
**Lynda Retterer**  
**Alvin Romero**

## Holy Cross Academy PTO

**Angela Murphy** President  
**Marlene McDonald** Vice President  
**Rose Martinez** Secretary  
**Erin Lysher** Treasurer  
**Tara Durant** Teacher Representative  
**Deanna Rubright** Member-at-Large  
**Larry Brooks** Member-at-Large  
**Teresa Waineo** Member-at-Large



Saint Mary of the Immaculate Conception

# **2022 Capital Campaign**

*Growing Our Legacy of Faith*

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## **Leadership Phase**

Viewbook designed for St. Mary of the Immaculate Conception by  
Steve Sherba, Owner of 837Design | [837design.com](http://837design.com)